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09/903,650 **Application Number** TRANSMITTAL Filing Date July 13, 2001 OCT 31 2007 First Named Inventor Kyoung Ro Yoon Art Unit 2623 to be used to sel correspondence after initial filing) **Examiner Name** Justin E. Shepard Total Number of Pages in This Submission **Attorney Docket Number** 24286/81351 **ENCLOSURES** (Check all that apply) Fee Transmittal Form Drawing(s) After Allowance Communication to TC Fee Attached Licensing-related Papers **Appeal Communication to Board** of Appeals and Interferences \boxtimes Amendment/Reply Petition Appeal Communication to TC Petition to Convert to a (Appeal Notice, Brief, Reply Brief) After Final **Provisional Application Proprietary Information** Power of Attorney, Revocation Affidavits/declaration(s) Change of Correspondence Address Status Letter Terminal Disclaimer **Extension of Time Request** Other Enclosure(s) (please Identify below): Request for Refund **Express Abandonment Request** Request for Continued Examination (RCE) Transmittal CD, Number of CD(s) _ Information Disclosure Statement Landscape Table on CD **Certified Copy of Priority** Remarks Document(s) Reply to Missing Parts/ Incomplete Application Reply to Missing Parts under 37 CFR 1.52 or 1.53 SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT Firm Name Si<u>dlev</u> Austin LLP Signature Printed name Ferenc Pazmandi Date October 29, 2007 Reg. No. L0078 CERTIFICATE OF TRANSMISSION/MAILING I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below: Signature Typed or printed name Richard A. Pask Date | October 29, 2007

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Kyoung Ro Yoon et al.

Title:

Multimedia Service System Based on User History

Application No.:

09/903,650

Filing Date:

July 13, 2001

Examiner:

Justin E. Shepard

Group Art Unit:

2623

Confirmation No.:

1629

Law Office:

Sidley Austin LLP

Mail Stop RCE

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Dear Examiner Shepard:

This is a Response to the Final Office Action dated July 27, 2007 for the above-referenced Application. Applicants respectfully request reconsideration of the Application in view of the following amendments and remarks.